

Tan Swee Heng, Leadership Coach

Swee Heng specialises in high performance leadership, mindset and culture change. He is accredited as a Professional Certified Coach from the International Coach Federation, USA



The author of "Coaching In The Moment — How busy leaders can make more impact with less time", Swee Heng is a well-grounded leadership coach who helps his clients to develop sound and effective skills and solutions for sustained change and impact.

His philosophy of being Practical and the need for leaders to Accelerate their Learning comes from his 31 years thriving in public and commercial organisations in Singapore and Asia Pacific, including being a member of the regional management board of a global company. For the past 10 years, Swee Heng has enjoyed leading and facilitating a multitude of leadership and organisational initiatives to coach and encourage leaders at all levels to change and create impactful results for themselves and their organisations.

Swee Heng trains and coaches in Singapore, China, Taiwan, Korea, India, Thailand, Vietnam, Myanmar, Philippines, Malaysia, Brunei and Indonesia for international and public sector clients. Some of the leaders that he has worked with come from organisations such as Bayer, Johnson & Johnson, Facebook, Logitech, Goodyear, Warner Brothers, American Express, Nestle, Gucci, Damen Shipyards, Elsevier, Ernst & Young, Monetary Authority of Singapore, Singtel, Yishun Health Academy and National Volunteer & Philanthropy Centre.

Swee Heng was, from Year 2000 to 2010, the regional Human Resource Director for Reed Business in Asia Pacific, a division of Reed Elsevier plc. He led Deloitte Singapore's HR from 1997-2000. Swee Heng had also held key strategic and operational positions in the Ministry of Defence (Air Force). He has been practice leader in coaching, training and facilitation since 2010. He was also previously a business school faculty member at the SP Jain School of Global Management.

He has an MBA In International Management from the Royal Melbourne Institute of Technology (RMIT), a degree in Management & Marketing from Murdoch University and a Diploma of Psychology from the Singapore Human Resource Institute.

Swee Heng is an ICF coach with Professional coaching credentials (PCC). He is also a certified LIM Coach in Action Reflection Learning, Solution-focused coaching, Stakeholder-centred coaching, Enneagram Coach with Life Style Inventory and Social Style systems.

Swee Heng is based in Singapore and travel extensively in Asia. His wife works in a bank and he has a son and daughter, both of whom are in their early twenties pursuing their degree in the digital technology sector.

Areas of capability and interest include:

- ⚙️ Develop leaders for the digital age using accelerating learning
- ⚙️ Coach teams
- ⚙️ Helping organisations create healthy culture and change mindsets
- ⚙️ Develop coaches in organisations